



Dina Trafficanda

Realtor® Dina Trafficanda has dedicated her 25-year industry career to serving clients with passion and respect. With her expertise in both mortgage

lending and real estate sales, Dina's comprehensive understanding of real estate enables her to guide clients through transactions with maximum efficiency.

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"Bridging Relationships With Every Move"

While Dina is recognized as an authority in her field, it is her talent for building long-lasting relationships that truly sets her apart from others. Her motto, "Bridging Relationships With Every Move," conveys her people-centric approach to the real estate process.

"I am extremely passionate about my real estate career because I love working with and helping buyers and sellers achieve their goals, whether it's finding the perfect home or achieving the most equity for sellers," she says. "I love having 'clients for life' and building new relationships!"

From her office at Coldwell Banker Global Luxury in Carlsbad, Dina serves clients in coastal communities from Oceanside to Del Mar and throughout San Diego County. Coldwell Banker's global presence and marketing reach is a competitive advantage in a region where so many people from across the country and around the world are seeking second homes and investment properties. "Living and working in the San Diego area helps me become an expert in the area when a buyer is looking for their dream home. In addition, being aware of the local market is a huge benefit to sellers. The support Coldwell Banker offers me as a professional is second to none."

According to Dina, communication is the key to following up and following through. Professional and thorough, she is always accessible to clients and ready with current information and solutions to problems. She earns trust by listening to people's needs, answering questions honestly and meeting expectations.

Dina has created a large community of happy clients who refer their friends and repeatedly return to her with their own real estate needs. One client expressed: "We have been working with Dina for several years. We have enjoyed working with her very much. She represented us as a buyer and as a seller. She did a great job. She is always available when you need her. She goes the extra mile to help with any questions or situations. You will enjoy working with Dina. She takes the stress out of buying and selling your home."

Another said: "Dina Trafficanda is the best Realtor® around! Her enthusiasm and drive are unmatched, and she won't stop until the job is done."

Dina brings additional value to her real estate representation through her referral partnership with her husband, Chris Trafficanda. Chris is a licensed contractor and the CEO of Trafficanda Design/Build. "When clients are buying or selling a house that needs repairs, it's nice to have their trust and be able to refer them to my husband. He can do remodels or build from the ground up. He also has a great team of subcontractors he works with."

At home, Dina is a busy mom of four who enjoys spending time with her children, taking morning walks with her husband and their dog, doing pilates, cooking and reading. She is also a firm believer in paying it forward by helping others in need, so she devotes time and resources to various organizations that benefit children and animals. "I'm very grateful to live at the beach in Encinitas and take pride in beach cleanup."

People are at the center of every transaction Dina closes, and when the deal is done, the relationship continues. "I want people as clients for life, and I'm proud to say that most of the people I have sold to or helped sell their homes end up as friends. I love what I do and take the utmost pride in helping people achieve their real estate goals."

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